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ALBUQUERQUE BUSINESS FIRST

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**LETTER FROM THE EDITOR**

# Thank you to our Philanthropy Awards honorees for helping our state through tough times

New Mexicans have been so generous during the Covid-19 pandemic, they broke Business First's website.

Well, not quite. But after months of reporting on their generosity, our story about how New Mexico nonprofits and companies are helping the community during Covid grew to more than 7,000 words. The story got so long it presented some challenges for our Web posting system, which we resolved.

We knew we'd see lots of great nominations for our Philanthropy Summit and Awards in their second year. In these pages, we honor six nonprofit organizations and three nonprofit boards that have pivoted, pivoted again, and kept on pivoting to meet the community's needs during Covid.

Their stories will inspire you and fill you with gratitude. And their work now will impact the community for years to come. How the nonprofit sector fares during and after this pandemic

will have major economic and social effects on New Mexico. The industry employed nearly 50,000 people and generated over \$6.5 billion in annual revenue as of 2016, according to a report from Independent Sector.

Congratulations to our honorees, and thank you for all you do to support our community.

Thank you to our Philanthropy Summit panelists for your insights: Angelo Gonzales, Ph.D., president and owner, AJG Consulting; Andrea Nash, chief development officer, Roadrunner Food Bank; Rodney Prunty, president and CEO of the United Way of Central New Mexico; and Lynn Trojahn, president and founder of THRIVE Consulting.

Thanks to the Business First staff for their hard work on our Philanthropy Summit and Awards news coverage and event.

And thank you to Philanthropy Summit and Awards Presenting Sponsors Nusenda Credit Union, Thornburg Foundation and Western Sky Community Care.

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**MEET THE JUDGES**

**ANGELIQUE ALBERT**

*executive director, American Indian Graduate Center*



Angelique Albert has dedicated her professional career in service to tribal communities and creating positive impacts. As the Executive Director of American Indian Graduate Center (AIGC), she leads the nation's largest American Indian/Alaskan Native scholarship organization which has provided over \$200 million in scholarships to students from over 500 tribes in all 50 states. Prior to her work at AIGC, Albert served as executive director of Salish Kootenai College Foundation where she was instrumental in planning and implementing the successful launch of their first \$20 million capital campaign. She also served as associate director of the National American Indian Business Leaders Organization. She has served in various roles in philanthropy, including Lead Native American Program Officer for the Beaumont Foundation of America, and External Grant Reviewer for the Case Foundation. Ms. Albert's early career began by serving her own tribe as a Legal Intern, Court Appointed Special Advocate and Chief Juvenile Probation Officer.

**RUSSELL BAKER**

*executive director, NDI New Mexico*

Russell Baker received his B.A. in English from Vassar College and his M.F.A. in Ballet Teaching and Choreography from the University of Utah. Russell danced professionally with the Kansas City Ballet for 10 years. He attended NDI New Mexico's Teaching Excellence training program in 2001 prior to moving to Santa Fe to teach in NDI's outreach program and help develop the afterschool program. Russell served as NDI New Mexico's artistic director before being appointed executive director in 2008. Under his tenure, NDI New Mexico has served thousands of children; expanded programs, facilities and staff and received recognition and awards.

**JESSIE CALERO**

*development director, Mandy's Farm*



Jessie Calero (she/her/hers) is a life-long resident of New Mexico who earned her bachelor and master of arts degrees from the University of New Mexico. With over 10 years of experience in nonprofit leadership and fundraising, and over 15 years of experience in disability programming, Jessie serves as Development Director at Mandy's Farm, a local nonprofit organization focused on vocational, recreational, and residential support for individuals with disabilities. Jessie is also a member of the Association of Fundraising Professionals-New Mexico Chapter, where she serves on the board of directors as the 2021 Chair.

**FRANCIE MONTEITH**

*SVP and senior regional community relations manager, Bank of Albuquerque*



Francie Monteith leads community relations and brand development efforts for Bank of Albuquerque. She is the primary contact for charitable donations, communications – both internal and external – media relations and manages community outreach programs that help engage bank employees in sharing their time and talent within the community.

**HOW THE HONOREES WERE CHOSEN**

Business First sought nominations for this award in November. Eligible organizations were required to be 501(c)(3) community organizations in New Mexico and have an established date prior to Jan. 1, 2021. After nominations were taken, those organizations were contacted and asked to fill out an application based on financial metrics, positive impact and other measurable outcomes. A panel of judges with nonprofit expertise in the community evaluated each applicant. The highest scorers are this year's honorees.

ANGELIQUE ALBERT PHOTO COURTESY AMERICAN INDIAN GRADUATE CENTER  
JESSIE CALERO PHOTO COURTESY BRYAN'S PHOTOGRAPHY  
FRANCIE MONTEITH PHOTO COURTESY BANK OF ALBUQUERQUE



**NONPROFIT OF THE YEAR HONOREE**

# ANIMAL PROTECTION NM SPEAKS FOR ANIMALS THAT CAN'T

BY MEGAN MARTIN | mmartin@bizjournals.com

## ABOUT ANIMAL PROTECTION NEW MEXICO

Since 1979, Animal Protection New Mexico has utilized their voice for those that couldn't. The organization began as a small community of people with a passion for animals who were willing to use that passion to voice concern for the unmet needs for animals. Today, the organization has grown significantly to make a difference for animals in an effective way. By actively supporting local and state legislation aimed towards prevention of animal cruelty, the organization lives up to its mission of humane treatment of animals. Not only does the organization work to enact laws to protect animals, they also focus on ensuring such laws are enforced and followed properly.

## WHAT ARE MAJOR OBSTACLES/

## CHALLENGES YOU HAVE OVERCOME IN THE PAST 1-2 YEARS AND HOW?

"APNM made a commitment to ensuring that impact and sustainability drive every decision we make. It can be challenging to make sure our programs are not just reactive or too narrowly focused, but instead serve the whole state of New Mexico ... In 2020, some of APNM's on-the-ground, public-facing services had to be put on temporary hold due to the Covid-19 crisis. [These projects include] our education services and our Humane Communities-Santa Fe project that pays for yard fencing that is otherwise unaffordable for residents... .

"We also faced resistance to two crucial pieces of legislation: the ban on coyote-killing contests and the funding for accessible spay/



ANIMAL PROTECTION NEW MEXICO

Since 1979, Animal Protection New Mexico has used its voice for animals that couldn't.

neuter services — the latter was four years in the making. Through impressive lobbying of policymakers, advertising, editorials and building support with local communities, shelter workers, and student groups, APNM saw both of these bills passed. "APNM exists to make a tangible

difference in the lives of animals and humans—that belief is at the core of everything we do. It's this belief, coupled with the tenacity and creativity of our talented and dedicated staff and supporters, that powers our actions through even the toughest challenge."

## ANIMAL PROTECTION NEW MEXICO

### ADDRESS

301 Gold Ave  
SW #3250,  
Albuquerque,  
NM 87102

### WEBSITE

apnm.org

### TOP EXECUTIVES

Anne Collier,  
president of  
the board

Elisabeth "Lisa"  
Jennings,  
executive  
director

### ORGANIZATION FOUNDED

1979

### 2020 REVENUE

\$2,604,652.91

**NONPROFIT OF THE YEAR HONOREE**

# COMMUNITY FDTN. OF SOUTHERN NM IS A KEY RESOURCE

BY MEGAN MARTIN | mmartin@bizjournals.com

## ABOUT THE COMMUNITY FOUNDATION OF SOUTHERN NEW MEXICO

For the Community Foundation of Southern New Mexico the vision is simple: a community needs to be connected to its own resources in order to thrive. Founded in 1989, the CFSNM has made its mission to be that resource for its local community in a variety of ways, including connecting donors to needs, providing scholarships and grants and supporting the work of other charity organizations.

## WHAT ARE MAJOR OBSTACLES/ CHALLENGES YOU HAVE OVERCOME IN THE PAST 1-2 YEARS AND HOW?

"Major obstacles and challenges that the CFSNM has overcome in the past 1-2 years [are because]

of the pandemic, which took a toll on our world and hit hard in our community. Many small businesses, families and individuals were out of work and needed the assistance of donors who were willing to help. We were able to raise \$700,000 in Covid-19 funds to support the community. Switching everything to a virtual platform, managing closed office space while continuing to fundraise and grant funds to our community. Balancing Covid-19 relief funds while our own operations were not receiving community support. We cut the operational budget significantly to continue all of 2020.

"To say that 2020 was strange and unusual would be an understatement. As a team and Board of Directors, we have been in awe of the support, determination



THE COMMUNITY FOUNDATION OF SOUTHERN NEW MEXICO

The Community Foundation of Southern New Mexico believes a community must be connected to its own resources in order to thrive.

and care this community has shown each other during this difficult year. This was the 31st year of our foundational history and it has been one for the books. From office shutdown, to the creation of

5 Covid-19 community response funds, to our first virtual Gala, to managing 80 attendees at our virtual Estate Planning Institute. Our team, volunteers and board have learned a great deal."

## COMMUNITY FOUNDATION OF SOUTHERN NEW MEXICO

### ADDRESS

2600 El Paseo  
Rd, Las Cruces,  
NM 88001

### WEBSITE

cfsnm.org

### TOP EXECUTIVES

Terra V. Winter  
PhD, president  
and CEO

Craig Buchanan,  
chair of the  
board

### ORGANIZATION FOUNDED

1989

### 2020 REVENUE

\$465,046.00



## NONPROFIT OF THE YEAR HONOREE

# GIRL SCOUTS OF NEW MEXICO TRAILS EMPOWERS GIRLS

BY MEGAN MARTIN | mmartin@bizjournals.com

## ABOUT THE GIRL SCOUTS OF NEW MEXICO TRAILS

The Girl Scouts of New Mexico Trails believes every girl has the power to make the world a better place. By helping girls in the community build courage, confidence and character, the organization works towards its mission that every girl has their own potential no matter what background she comes from. The organization has been serving girls in central and northern New Mexico since 1936, and currently has offices in Albuquerque, Santa Fe and Farmington.

## WHAT ARE MAJOR OBSTACLES/ CHALLENGES YOU HAVE OVERCOME IN THE PAST 1-2 YEARS AND HOW?

"Like all nonprofits in 2020, finding financial support has been our biggest obstacle, with the challenge

of reaching girls in rural and underserved areas a close second. Our transition to a digital platform was critical and costly. In order to maintain delivery of STEM programs in subjects like robotics, rocketry, coding, chemistry, and engineering, as well as programs in entrepreneurship, outdoor education, and life skills, GSNMT has relied on community support to underwrite the cost of developing curriculum, providing materials, and taking these programs directly to low-income families in who have been disproportionately impacted by barriers to virtual learning.

"Through the development of "Badge in a Box" we have been able to mail program materials and supplies to girls who are experiencing a lack of reliable internet connectivity, and hundreds of volunteer troop leaders



GIRL SCOUTS OF NEW MEXICO TRAILS

*The Girl Scouts of New Mexico Trails believes each girl has the power to make the world a better place.*

are continuing to facilitate meetings and activities online and in small groups where health restrictions will allow. Maintaining routines, preserving normalcy and staying connected are crucial to helping girls through the

trauma of this difficult time ... We are determined to provide the resources to help girls and their families in this challenging time, and to be sure that all girls have a place where they feel heard, supported and empowered."

## GIRL SCOUTS OF NEW MEXICO TRAILS

### ADDRESS

4000 Jefferson Plaza NE, Albuquerque, NM 87109

### WEBSITE

nmgirlscouts.org

### TOP EXECUTIVES

Rebecca Latham, chief executive officer

Karen Bergren, chair of the board

### ORGANIZATION FOUNDED

1936

### 2020 REVENUE

\$2,700,000.00

## NONPROFIT OF THE YEAR HONOREE

# SARANAM OFFERS HOPE FOR FAMILIES FACING HOMELESSNESS

BY MEGAN MARTIN | mmartin@bizjournals.com

## ABOUT SARANAM

Saranam LLC's mission is to transform the lives of families impacted by homelessness. Not only does the organization provide housing for families for up to two years, they also provide them with community resources, access to basic needs and education to fully support them in their time of need. Founded in 2004, Saranam began helping four families at a time, and has exponentially grown to currently helping 20 families at a time.

## WHAT ARE MAJOR OBSTACLES/ CHALLENGES YOU HAVE OVERCOME IN THE PAST 1-2 YEARS AND HOW?

"The pandemic brought unexpected challenges and difficulties. Families experiencing homelessness are especially vulnerable during the

pandemic, and Saranam continues to work hard to meet their needs. Our program provides stability to our families by providing them with a safe home, household/cleaning, personal hygiene, and Covid-19 prevention supplies, a small cash allowance and adequate food supplies. Because their basic living needs are assured, families are free to focus on a pathway to self-sufficiency through education ...

"In August, despite challenges around fundraising due to the pandemic, Saranam was able to meet our 2020 goal and welcome 10 new families into the program — 21 children and 11 adults for a total of 32 individuals... Adult basic education classes are held virtually on Zoom, with time limited to four hours per day to prevent Zoom fatigue... Using Zoom, we virtually deliver our life skills classes and children's activities



SARANAM LLC

*Saranam aims to transform the lives of families impacted by homelessness.*

to our families to help bridge educational gaps.

"Life skills classes were adapted to support families with parenting, engaging their children in home education, how to keep healthy and safe during the pandemic, and accessing community resources. We also hold weekly community meetings on Zoom.

"Saranam has adapted our

after exit programming to the new virtual reality. We have been posting resource information for alumni families online to address issues connected to the pandemic on topics such as staying healthy, tenant rights, stimulus checks, and "grab and go" meals for children, as well as monthly "healthy meals on a budget tips" using USDA/SNAP-Ed resources with a focus on seasonal produce."

## SARANAM LLC

### ADDRESS

1028 Eubank Blvd NE, Albuquerque, NM 87112

### WEBSITE

saranamabq.org

### TOP EXECUTIVES

Linda Weil, board chair

Tracy Sharp Weaver, executive director

### ORGANIZATION FOUNDED

2004

### 2020 REVENUE

\$1,087,500





SUPPORTIVE HOUSING COALITION OF NEW MEXICO

Supportive Housing Coalition provides permanent and affordable housing for individuals and families.

### NONPROFIT OF THE YEAR HONOREE

## SUPPORTIVE HOUSING COALITION OF NM WORKS TO END HOMELESSNESS

BY MEGAN MARTIN | mmartin@bizjournals.com

### ABOUT SUPPORTIVE HOUSING COALITION

Supportive Housing Coalition of New Mexico has not only helped weather the storm of homelessness in the state for the last 24 years, they've fought it head on. By providing permanent and affordable housing for individuals and families in New Mexico, the organization is working towards its mission to one day end homelessness. Through property acquisition and rehabilitation, the organization has grown to provide

over 700 housing units alone.

### WHAT ARE MAJOR OBSTACLES/CHALLENGES YOU HAVE OVERCOME IN THE PAST 1-2 YEARS AND HOW?

"SHC's greatest challenge is directly tied to the COVID-19 pandemic. Our organization had to quickly learn how to provide services safely and effectively to ensure that all our participants maintained their housing and that we were able to house new participants quickly so as to end their homelessness for good. As a social service agency, much of our business is conducted face-to-face. We had to pivot quickly to conduct our service delivery remotely to ensure the safety of staff and participants, [which] meant investing in new technology, expanding our IT capability, and training staff on remote work requirements.

"In addition, we had to set up contact-less ways for people to pay their rent and for SHC to pay its vendors by increasing utilization of drop boxes and creating systems for electronic payments. Our property managers and maintenance technicians have remained on-site to ensure the safety of our properties and our residents. ...

"SHC has weathered many storms in our 24 years as a nonprofit and we are weathering this one with ingenuity, commitment, and humor."

### SUPPORTIVE HOUSING COALITION OF NEW MEXICO

#### ADDRESS

625 Silver Ave SW #420, Albuquerque, NM 87102

#### WEBSITE

shcnm.org

#### TOP EXECUTIVES

Suzanne Bush, board chair

Steve Ross, executive director

#### ORGANIZATION FOUNDED

1996

#### 2021 BUDGET

\$5,616,630

### NONPROFIT OF THE YEAR HONOREE

## VETERANS INTEGRATION CENTERS PROVIDES COMMUNITY SUPPORT

BY MEGAN MARTIN | mmartin@bizjournals.com

### ABOUT VETERANS INTEGRATION CENTERS

The mission for the Veterans Integration Centers is to serve as a resource for veterans and their families who are at risk for homelessness. Not only has the organization worked to provide housing for veterans, they aim to build a community. Whether its offering life skill courses or peer support, the organization provides various services to help veterans and their families feel supported.

### WHAT ARE MAJOR OBSTACLES/CHALLENGES YOU HAVE OVERCOME IN THE PAST 1-2 YEARS AND HOW?

"For the VIC, 2019 was a good year; it also had its share of challenges. Changes in the leadership at the State level, the VIC lost major state funding that supported homeless

veterans. And, since this was the only funding provided by the state in support of homeless veterans, this was a major loss for the organization [as well as other service providers in the State]... This loss was significant funding and forced the VIC to reevaluate how we provide services to our veteran families.

"After a thorough analysis of the organization, the VIC left many key positions vacant, and asked our staff to take on additional responsibilities to ensure veterans in our programs would continue to receive the same level of services as always. With 90% of the VIC staff being veterans or family members, everyone contributed and reduced some of our secondary services to ensure that the organization, and the critical needs of our homeless veteran families, continued to be met...



VETERANS INTEGRATION CENTERS

Veterans Integration Centers works to provide housing for veterans and build a community.

"We were able to save money to ensure no employees lost their jobs, ensured that our housing services and the number of veteran families we serve was not reduced and fought to increase our general giving by 157% in just twelve months.

We also increased our grant-funded programs by \$650,000 in the same time period. As an organization fundraising has been a secondary mission, and the focus has been (and continues to be) quality service delivery."

### VETERANS INTEGRATION CENTERS

#### ADDRESS

13032 Central Ave SE, Albuquerque, NM 87123

#### WEBSITE

nmvic.org

#### TOP EXECUTIVES

Henry L. Andrews, chairman of the board

Bobby S. Ehrig, CEO

#### ORGANIZATION FOUNDED

2005

#### 2020 REVENUE

\$2,250,000



**BEST BOARD HONOREE**

# ALS ASSOCIATION NM CHAPTER ADVOCATES FOR THOSE WITH ALS

BY MEGAN MARTIN | mmartin@bizjournals.com

**ABOUT ALS ASSOCIATION NEW MEXICO CHAPTER**

The ALS Association New Mexico Chapter plays an active role in helping individuals living with Amyotrophic lateral sclerosis, more commonly known as ALS. While the mission of the New Mexico chapter is to discover treatments and a cure for those living with ALS, the organization also strives to empower and advocate for those affected in any way possible. It is their hands on approach to serving affected members of the community that continues to drive the organization to keep going daily.

**WHY IS THIS BOARD OUTSTANDING?**

"Being a member of The ALS Association New Mexico Chapter board of directors is not an easy

task. Board members are required to perform and provide support to those living with ALS. They not only help contribute to large revenue increases and promote advocacy efforts in the community, but they also make life-changing decisions for those living with ALS in New Mexico. Making decisions for community members living with a disease that is 100% fatal is not for the faint of the heart. However, The ALS Association New Mexico Chapter Board of Directors handles every request, decision, and outcome with empathy, class, and determination to help fellow New Mexicans.

"Board members actively participate in patient related programs such as support groups, resources groups and companionship at UNMH Multidisciplinary ALS. In June 2019, The ALS Association,



THE ALS ASSOCIATION NEW MEXICO CHAPTER

*The ALS Association New Mexico Chapter helps individuals who are living with ALS.*

along with The New Mexico Chapter, welcomed the University of New Mexico Hospital to the nonprofit organization's Certified Treatment Center of Excellence Program, establishing the UNMH Multidisciplinary ALS Clinic as meeting the highest levels of established national standards of care in the management of Amyotrophic

Lateral Sclerosis (ALS). ... "The Board of Directors has escalated the association to new heights by approaching our services with the "hands on" mentality. Thanks to their efforts and influence in the community, the association hosts one of the largest golf tournaments in the state, hosting over 85 teams and highlighting local businesses."

**THE ALS ASSOCIATION NEW MEXICO CHAPTER**

**ADDRESS**

2309 Renard  
Pl SE #105,  
Albuquerque,  
NM 87106

**WEBSITE**

webnm.alsa.org

**TOP EXECUTIVES**

Kenton Van Harten, board president

Joe Cordova, CEO & president

**ORGANIZATION FOUNDED**

2000

**2020 REVENUE/ BUDGET**

\$440,000

**BEST BOARD HONOREE**

# APS EDUCATION FOUNDATION INVESTS IN HELPING STUDENTS

BY MEGAN MARTIN | mmartin@bizjournals.com

**ABOUT ALBUQUERQUE PUBLIC SCHOOLS EDUCATION FOUNDATION**

The Albuquerque Public Schools Education Foundation was originally established when a national group wanted to donate to the district in hopes of strengthening teacher professional development. Since then, the foundation has grown to an effort of investing in innovative and enhanced learning opportunities so that students may reach their highest potential. Today, over \$2.5 million has been invested in classrooms and departments across the district.

**WHY IS THIS BOARD OUTSTANDING?**

"Our board members are outstanding because of their unwavering commitment, strong passion and driven ability to work relentlessly

towards improving student opportunities and teacher resources throughout APS. Representing various professional backgrounds from the banking industry to media marketing, our board members are highly credentialed and well respected within the greater community.

"Additionally, our board stands out because it includes APS students with strong leadership qualities and academic excellence. ... Three students, ranging from sophomore to senior, were invited to join the board, receiving full voting rights. These unique individual capacities strengthen the board as a whole and unifies their efforts to give and serve. Our board's outstanding involvement is evident in their immediate action to help meet rising student shelter and food concerns in the midst of



ALBUQUERQUE PUBLIC SCHOOLS EDUCATION FOUNDATION

*The foundation invests in innovative and enhanced learning opportunities so students can reach their highest potential.*

the pandemic. Our board stepped up to create an Emergency Crisis Fund to support student, school and/or department needs due to drastic cuts in state and local funding.

"Even before the pandemic, our board addressed evident needs to help improve student outcomes. For instance, Board members approved a special grant opportunity to assist with student travel to regional, state and national competitions.

Since originated, 64 APS students experiencing financial hardship received more than \$30,000 combined to help cover expenses such as airline costs, registration fees and lodging expenses. ... The Foundation has grown exponentially since establishing our first grant award nearly 10 years ago. Our board oversees grant awards in various areas, including before-and after school programs."

**APS EDUCATION FOUNDATION**

**ADDRESS**

6400 Uptown Blvd. NE  
Albuquerque,  
NM 87110

**WEBSITE**

aps.edu

**TOP EXECUTIVES**

Heather Johnson, board president

Shannon Barnhill, executive director

**ORGANIZATION FOUNDED**

1995

**2020 REVENUE**

\$480,495.00



**BEST BOARD HONOREE**

# THE SCIENCE BEHIND EXPLORA IS ROOTED IN BOARD INVOLVEMENT

BY MEGAN MARTIN | [mmartin@bizjournals.com](mailto:mmartin@bizjournals.com)

**ABOUT EXPLORA**

Since its beginning, Explora has worked to provide kids across New Mexico with an innovative and hands-on approach to science. Behind the scenes, Explora's board continues to keep the interest of science at the forefront for kids in the community through each member's passion and commitment to the organization. Despite having to close its doors due to the pandemic, the board of directors continues to support the organization through the storm until it is safe to reopen once again.

**WHY IS THIS BOARD OUTSTANDING?**

"The Explora Board of Directors is outstanding, because of the amazing people who choose to serve on it each year and the passion and commitment they bring to their

board service. Board attendance is extremely high (90% attendance at the most recent meeting), and the board committees have accomplished significant work to expand Explora's board-approved Cradle through Career STEAM Learning Strategic Focus and capital campaign.

"In the past year alone, the Explora Board has supported staff in the successful completion of Phase One of the Next Great Minds capital campaign, raising \$5M for construction of an 8,000-square-foot STEM workforce development center for teens. Opening in Fall 2021, this center, called X Studio, will be the only one of its kind in New Mexico. The Board, along with distinguished City and State leaders, celebrated X Studio's groundbreaking this summer. While construction wraps up, Phase



EXPLORA

*Explora works to provide an innovative, hands-on science approach.*

two of the capital campaign is underway, in order to raise the funds needed for a unique museum-based STEAM preschool for local working families. In addition to the collective power of the Board, individual board members have had huge impact in the organization.

"For example, Dr. Beth Corbin Hsi and her family's business,

Albuquerque Clinical Trials, sponsored an installation of Explora exhibits at the UNM Children's Hospital. ... Dr. Karissa Culbreath from TriCore and UNM has served as a speaker and STEM role model at Explora events, in addition to using her leadership during the pandemic to help inform Explora's COVID-safe practices."

**EXPLORA****ADDRESS**

1701 Mountain Rd NW,  
Albuquerque, NM 87104

**WEBSITE**

[explora.us](http://explora.us)

**TOP EXECUTIVES**

Benjamin Gardner, chair of the board

Joe Hastings, executive director

**ORGANIZATION FOUNDED**

1995

**2020 REVENUE**

\$3,300,000



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# from our Sponsors

## We can all do our part to give back to the community

It goes without saying that the last year has been rough on our country, and on our local community. The ongoing COVID-19 pandemic has put a strain on the entire world and has especially put a strain on small businesses. Non-profits were not immune either from the hardships of the pandemic and the economic pressure.

Due to the hardships that we've seen in 2020 and continue to see now, it's important now more than ever that we stand behind our local non-profits. They not only provide employment to our fellow New Mexicans, but they also provide much needed support to our neighbors and those in need. They've been there for our City and our community, and now it's our turn to



**LAURA SMITH**  
Marketing Assistant/  
Communications Editor

be there for them.

This year can be another year supporting each other, and in particular, the local non-profits. It doesn't have to be a monetary contribution. It can be something as simple as sharing their name and mission on your company's social media platforms, such as Facebook and Instagram. Word of mouth

is still powerful, and you can refer friends and family members to various non-profits around town depending on their needs.

New Mexicans across the state can each do their part to help the hard-hit non-profits. They can go to their personal social media platforms and ask their friends and family to support the cause closest to their hearts. The goal is to make our community aware of the needs of others and to continue to provide them with much needed help during this time.

Our little community has given a lot to us, and now it's our turn to give back in any way possible. Together, we can get through this tough time with the support of each other. A little goes a long way.

## BEYOND 2020

## Philanthropy's role in transformative, lasting change

The COVID-19 economic and public health crisis has altered the course of our world in ways we have yet to truly understand. What is abundantly clear, however, is that the work being done across New Mexico by vital nonprofits is more important than ever.

Nusenda Credit Union and the Nusenda Foundation recognize this, and understand the urgent and varied needs of those in our communities. Our eight-decade history as a local partner supporting New Mexicans and their hometowns gives us a unique viewpoint. Our deep connections and experiences are at the core of how we've helped even more throughout 2020.

This past year, we redoubled our philanthropic and community efforts, leveraging resources and working with strong organizations across the state for fast, meaningful impact. Nusenda and other major community givers also aligned their resources to make it easier for programs to quickly access matching emergency funds.

In real time, we evolved our well-established Co-op Capital microlending program to quickly get critical funding to disproportionately affected communities. Nusenda also provided operating grants to support New Mexican essential workers, families, and children without access to health insurance or sick leave. We are



**SARA KELLER**  
Vice President  
Community  
Engagement



grateful to have such strong community partners to help identify exigent needs and fast-track funding and support.

Our Nusenda team recognized that many of our members are struggling financially and offered assistance through loan modifications and fee relief. Many of our business members were impacted by closures – particularly in the restaurant, hospitality, and retail sectors. Because we are a local financial cooperative with lending decisions made right here in New Mexico, we were able to quickly and proactively provided flexible options on loans and payments. And, Nusenda business members received almost \$51 million in SBA Paycheck Protection Program loans. This allowed many New Mexican

businesses to remain viable, supporting their employees and our state's workforce by impacting businesses with almost 7,000 employees on the payroll.

Our Nusenda family has proven to be innovative, enthusiastic, and caring. From toy drives to donations, our employees gave to organizations fighting homelessness and hunger; groups supporting the arts; and seniors, veterans, and young people. We ended the year with a Season of Giving initiative that donated a total of almost \$48,000 to 14 local charities through employee and matching Nusenda contributions.

Looking ahead, we hope to reach thousands more New Mexicans. We are expanding the Co-op Capital microlending program to more New Mexico communities, growing our dual-credit and internship programs for our young people, and enhancing our financial capabilities curriculum to qualify as a high-school math credit. We'll continue to focus on financial capability, personal well-being, and economic security. Nusenda will continue to listen to community needs, help nonprofits maintain critical operations, and support our most vulnerable communities. Together, we can help our neighbors come out stronger on the other side, and create lasting, positive change in our state.



# from our Sponsors

## Supporting efforts rooted in challenges we face locally

At Thornburg Investment Management, our mission is to help institutions and financial advisors meet their long-term financial objectives. With more than 250 employees around the world, support for local communities is central to our mission and core to our values. Ever since 1982 when Garrett Thornburg founded the company in Santa Fe, we have strived to enrich people's lives and make a difference in our community through a culture of giving and volunteerism.

Thornburg Investment Management's philanthropic program assists charitable organizations that meet specific objectives generally focused on arts and culture, education, and human and social services. Our efforts are often rooted in challenges facing our communities:

**RACIAL JUSTICE** In 2020, our team formed a racial justice action committee so that all of us at Thornburg could share ideas and tactics to advocate and advance racial equality in the U.S. In addition, we made contributions to Black Lives Matter, Equal Justice Initiative and NAACP. Locally in New Mexico, we supported Hope Works and Best Chance.

**WOMEN & GIRLS** Alongside Women of Thornburg, an affinity group that provides opportunities for women to develop, connect and grow their careers, Thornburg supports organizations that inspire and empower women and girls. We partner with Girls Inc. of Santa Fe, STEM Santa Fe, Santa Fe Chamber of Commerce Women's Leadership Luncheon and Leadership Santa Fe.

**OUR NEXT GENERATION** Thornburg supports young and underserved groups to build and develop skills, confidence and the power to change the world. From music and arts education at New Mexico School for the Arts, NDI New Mexico and Santa Fe



Youth Symphony Association; to lessons in science at Explora Museum and Santa Fe Children's Museum; to providing access to financial market data to college students at the University of New Mexico Anderson School of Management, we are proud to support the success of these organizations and help shape the minds of the next generation.

Like Thornburg Investment Management, the Thornburg Foundation has a more than twenty-year commitment to our community, supporting dozens of vital community nonprofits who serve young children, victims of domestic violence, the homeless and other social services. Over the last 10 years, the Thornburg Foundation has made more than \$42 million dollars in grants to outstanding nonprofits across New Mexico and for every \$1 the Foundation makes in grants we leverage an additional \$2 into the same project.

In 2013, the Thornburg Foundation launched three strategic initiatives: Good Government Reform, focused on advancing more ethical, transparent government; Early Childhood Education, which works to advance strategic investment and governance of early childhood care and education; and Food and Agriculture, which supports ranchers and farmers with practices that return health to our soil, our watersheds and our families. Through each of these initiatives, the Foundation seeks to understand and solve systemic problems, engage stakeholders to drive policy reform and create meaningful and lasting change.

In 2021, the Thornburg Foundation is adding a new strategic initiative focused on advancing water policy reforms. Based on community engagement and research, these efforts will seek to transform water management in New Mexico.

At the start of the Covid-19 pandemic, Thornburg Foundation cut the grant application process in half, rapidly doubled grants to non-profits serving on the frontlines and made dozens of rapid Covid-relief grants, including:

Seed funding the Native American Relief Fund at the New Mexico Foundation. This Native-led fund has distributed more than \$1.6 million help meet the urgent needs of pueblo and tribal communities hit hard by Covid.

Helping the New Mexico Farmers' Marketing Association stand up a Covid-19 Food Supply Chain Response Fund to get support directly into the hands of local farmers and ranchers to keep their operations going despite the ongoing challenge of the pandemic.

Investing in New Mexico Coalition to End Homelessness's coordination effort among government and nonprofit actors to make sure chronic homeless persons could find safe food and shelter, and that families unable to pay their rent because of job loss can find temporary housing.

In 2020, Thornburg Foundation made more than \$850,000 in Covid-relief grants. As the pandemic continues, the Foundation has committed an additional \$400,000 in relief this year to support communities still affected by COVID.

As all of us at Thornburg Investment Management and Thornburg Foundation work to solve complex problems and touch the lives of all New Mexicans and people around the world, we invite you learn more about us at <https://www.thornburg.com/our-firm/philanthropy/> and <https://www.thornburgfoundation.org>.





**Behind every meal is a farmer**



**Donate to the COVID-19 Local Food Supply Chain Response Fund and support the local agricultural economy**

- ✓ During 2020, the **COVID-19 Local Food Supply Chain Response Fund** raised and distributed \$442,000 to farmers, ranchers, and collaborative community food projects across the state.
- ✓ 63 producers and 78 community groups used the funds to keep New Mexico farming operations running and to put healthy, locally grown food on the plates of those less fortunate.
- ✓ **Farmers and ranchers continue to need support.** Efforts for the 2021 Fund so far include \$214,000 for farmer infrastructure and economic recovery efforts.

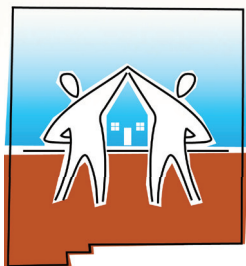
*Pictured, top down, left to right, 2020 Fund grantees: Trés Harmanas Farms, Bienvenidos Outreach, MoGro Mobile Market at the Roadrunner Food Bank; Cerro Vista Farm, Seeded Sisters, North Central Food Pantry in Questa*

**Donations can be made at: [FarmersMarketsNM.org](https://FarmersMarketsNM.org)**

or contact Denise Miller, 505-699-2064 [dmiller@farmersmarketsnm.org](mailto:dmiller@farmersmarketsnm.org)







## New Mexico Coalition to End Homelessness



The New Mexico Coalition to End Homelessness is working with partner agencies throughout New Mexico to keep homeless people safe during the pandemic and to help them move into permanent housing.

**You can  
contribute to  
our efforts at  
[www.nmceh.org](http://www.nmceh.org).**





# NATIVE AMERICAN RELIEF FUND

A RELIEF FUND ESTABLISHED IN RESPONSE TO THE CORONAVIRUS PANDEMIC

### APRIL 2020

The Native American Relief Fund was established.



### MAY 2020 - FEB 2021

The Native American Relief Fund granted \$1.8 Million to Tribes, Nations, Pueblos and nonprofit organizations in NM.



### MAY 2020-FEB 2021

Total Amount Raised:  
\$1,910,076

**\$1.9 Million**

## We need your help



### \$3 Million

# GOAL

**HELP US REACH OUR GOAL! PLEASE GIVE:**

**New Mexico Foundation, 8 Calle Medico Santa Fe, New Mexico 87505 (505) 820-6860**

**<https://donatenow.networkforgood.org/1441157?uniqueID=634466775676697665>**

Thank you to donors who have helped us serve our Native American families in New Mexico!



New Mexico Foundation knows that as 2021 begins, our Native communities continue to have COVID-19 related challenges and needs. NMF launched the Native American Relief Fund to help get resources to the communities most in need.

This fund provides grants to tribal communities and non-profit organizations to bring supplies and relief to some of the hardest-hit families and communities impacted by COVID-19 across the Navajo and Apache Nations, and Pueblos of New Mexico.

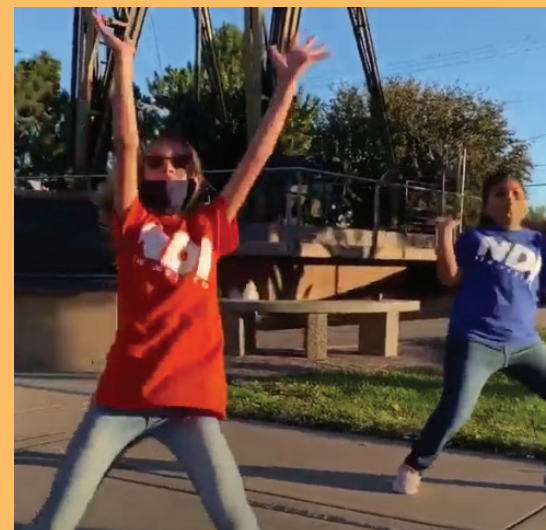
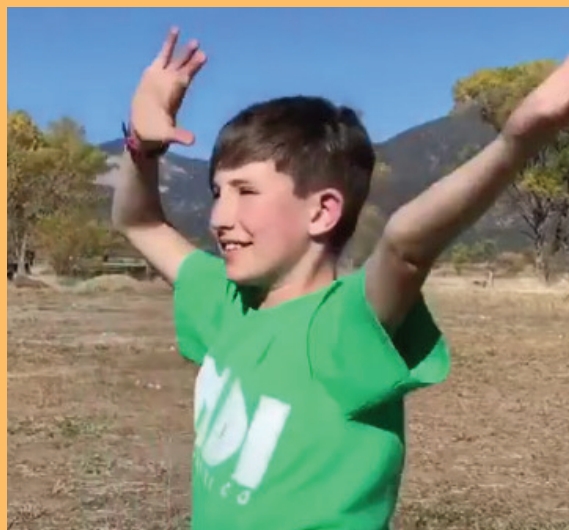
**For more information, please visit [NewMexicoFoundation.org](http://NewMexicoFoundation.org)**







# We Teach Children Excellence at NDI New Mexico.



**VIRTUAL GALA**  
JOIN US ONLINE  
at [ndi-nm.org](http://ndi-nm.org)  
May 8, 2021  
5:30 p.m.

- This year NDI New Mexico will reach 8,900 children, partner with 250 public school teachers in 80 schools, and serve 25 communities.
- We will deliver 102,000 hours of instruction through live online classes and video packets this school year.
- Since 1994, NDI New Mexico has reached more than 133,000 children. Our programs are designed to support academic success, improve health, enhance quality of life, and build self-confidence in children ages 3 to 18.

## Leaders in Youth Development Learn more at [ndi-nm.org](http://ndi-nm.org)

THANK YOU



THE HILAND Albuquerque | 505.340.0213 THE DANCE BARNS Santa Fe | 505.557.6038



girls  
inc.

of Santa Fe

# Inspiring all girls to be strong, smart, and bold!



## Support

by becoming a business sponsor or partner!

## Enroll

in our programs! Girls across the state can attend our virtual groups.

## Learn

more by attending one of our virtual tours!

Visit [girlsincofsantafe.org](http://girlsincofsantafe.org) or call 505-982-2042 to learn more about how you can support girls in New Mexico!